

Sponsorship Letter – Souris Minor Hockey Association

August 2023

Hello,



Souris Minor Hockey (SMH) Association is going to try a new approach for sponsorship from businesses. The SMH sponsorship helps offsets the cost of hosting tournaments and keeping registration fees reasonable. Currently each minor hockey age group hosts a home tournament throughout the hockey season, those teams will approach businesses for sponsorship for their specific tournament. As a board we feel that means that businesses potentially might have several requests for sponsorship, the SMH Board would like to eliminate the overlap of requests for sponsorship (monetary or items).

The new approach is as follows:

- A one-time (year-to-year) sponsorship request from Souris Minor Hockey (different levels of sponsorship will be available).
- All sponsor's Logo/Name would be put on a single advertisement board.
- All sponsor's will have a poster made recognizing their level of sponsorship for display at their place of business as recognition.
- The sponsorship board would be displayed for EVERY Souris Minor Hockey game & EVERY Souris Minor Hockey tournament, getting you much more exposure. The tournaments are expected to include U7, U9 Ultimate Hockey Championship (UHC), U11, U13, U15 Tournament of Champions (TOC), and U18 Female.

Levels of Souris Minor Hockey Sponsorship Available:

- Platinum \$500+
- Gold \$250-499
- Silver \$100-249
- Raffle Prize & Tournament Donation's (any item of any value is greatly appreciated)

If your business is interested in SMH teams approaching you for raffle prizes in addition to the sponsorship for their home tournament, please indicate to us if that's still an option. SMH will keep an active list indicating this as each tournament opportunity arises. If you choose not to, SMH will also have a list for that as well.

If you are interested, please use one of the following options for payment:

- Contact Matt Kozak by phone/text (204) 724-7185 and arrangements will be made for cheque pickup
- Mail a cheque to Box 238, Souris, MB, R0K 2C0 --memo-- SMH sponsorship
- E-transfer to smh.sourisminorhockey@gmail.com --message-- SMH sponsorship

SMH thanks everyone that has provided sponsorship in the past, and to those who are able to continue!

Thanks for now,

Souris Minor Hockey Association